**The Surveillance Shop Script**

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| **Voice Over**   1. So you need 24 hour or after hour security for your company. 2. You can do this a couple of ways. 3. You could install a state-of-the-art alarm system. The problem is that when the alarms go off, criminals know they have 10-30 minutes to keep working before the police show up. 4. Then there are security cameras. Which work wonderfully if they are high definition, allowing you to see important details you’d otherwise miss. 5. So you’ll get a great view of exactly what happened. 6. Thing is, you’ll get it *after* it happened. 7. So what you need is a solution that gives you the peace of mind that your assets are being *proactively* watched and protected. 8. You need The Surveillance Shop. 9. We not only install a high-definition camera system on your premises— 10. we also offer remote, 24 hour or after-hour video monitoring. 11. Our monitoring station watches your cameras onsite, and will talk down intruders through our TSS outdoor speakers. 12. Stopping crime before it takes place—and saving you time, money, and peace of mind. 13. Contact us today to find out about our per-camera low monthly fee and quick sign up process. | **Visual Suggestions**  A man stands in the middle of a truck yard, surrounded by barbed wire.  Shot of man in his office, reading “Security for Dummies.”  Close up shot of an alarm system keypad on an industrial door. Pan down to show a burglar picking a lock. He opens the door, the alarm goes off, but he smiles and walks in anyway.  Close up shot of a security camera. Pan down to show burglar ransacking and looting a warehouse.  Security footage of burglar robbing the place. The footage zooms in on a clear shot of his face.  Business owner and cop, looking at security footage. Biz owner points excitedly at the footage; cop speaks into a walkie talkie.  Business owner picks up the “Security for Dummies” book, frowns, and throws it on the floor with the rest of the mess.  Dissolve to Surveillance Shop logo.  Truck with Surveillance Shop logo outside truck yard, where someone is installing a camera.  Interior shot of Surveillance Shop, with employees wearing headsets watching live security footage.  Zoom in on one employee, who notices the burglar in the truck yard. She speaks into her headset (Audio/speech bubble): “YOU ARE TRESPASSING, LEAVE THE PREMESIS IMMEDIATELY…”  Cut to burglar, terrified and frozen in his tracks, as he hears “THE POLICE HAVE BEEN DISPATCHED AND ARE ON THEIR WAY.” He speeds off, leaving a trail of smoke.  Dissolve to logo and URL. |